

PRESS RELEASE - OPA Europe New Board Structure

Paris, 21 March 2012 - Today the Online Publishers Association Europe (OPA Europe) announced two changes to its structure.

On the departure of Tomasz Jozéfacki of Agora, Nikos Gouraros, Director of Business Development, Digital Media Business Unit, at Lambrakis Press, will assume the role of President of the association. Tomasz has served as President of OPA Europe since September, 2008, and Nikos Gouraros has been Vice President for the same amount of time.

Nikos Gouraros said of his appointment 'I am very pleased to take over the role so well assumed by Tomasz Jozéfacki. I look forward very much to leading OPA Europe into the future and to developing the association to the next level.'

OPA Europe also announces a change of Treasurer. Dominique Piteux, from The New York Times Global who has served as Treasurer since 2008, will be replaced by Jean-Christophe Potocki, Deputy CEO at Le Monde Interactif.

OPA Europe greatly benefited from the excellent leadership of Tomasz and Dominique, and welcomes Nikos and Jean-Christophe to continue advancing the association objectives of sharing best practices and representing the interests of its members in front of the European institutions.

OPA Europe is an association based in France with membership from among Europe's leading publishers. More information can be obtained from the website: opa-europe.org

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About OPA Europe :

Founded in 2003 by some of the European Internet's leading content brands, OPA Europe represents the interests of first-rate online publishers before the advertising community, the press, governmental and European institutions and the public at large. OPA Europe seeks to establish and promote the Internet as an effective advertising medium for marketers and a sustainable media business for publishers, thereby ensuring the continued availability of quality content to serve the public good. Members of OPA Europe are: 24 Media (Greece), Agora (Poland), Gruppo Espresso (Italy), International Herald Tribune/New York Times Media Group (Europe), Lambrakis Press (Greece), Le Figaro (France), Le Monde Interactif (France), Il Sole 24 Ore (Italy), Prisacom/El País (Spain), RCS Mediagroup (Italy), Turkuvaz Media group (Turkey), Unidad Editorial/El Mundo (Spain) and Spiegel Online (Germany).

OPA Europe members represent, collectively, more than

- 23 million unique visits daily
- 27 million sessions daily
- 200 million page views daily